



Ewell Wesley Corn

Artist, Designer, Photographer

www.wesleycorn.net

 www.behance.net/wecorn

 828•290•0166

 ewellcorn@gmail.com

Education

Savannah College of Art and Design (SCAD)
Master of Arts in Photography

The University of North Carolina at Greensboro (UNCG)
Bachelor of Fine Art in Digital Design

East Carolina University (ECU)
Foundation Program

Tools

Photoshop • InDesign • Illustrator • Lightroom
Dreamweaver • Flash • Final Cut Pro • Wordpress
Microsoft Office • HTML • CSS • JavaScript • Social Media
Google AdWords • Google Analytics • Magento

Skills

Photography • Image Editing • Graphic Design • Web
Design • Pre-Press Design • Printing • Illustration • 3D
Graphics • Video Editing • Fine Art • Drawing • Painting
Sculpture • Metal Working • Modeling • Instructional
Development • Marketing • SEO • Email Marketing
Writing Press Releases • Newsletters • Blogging

Professional Experience

Blue Ridge Quick Print Graphic Designer 2010–2013

- Graphic design and pre-press design for a diverse range of clientele in a business atmosphere.
- Develop the organization's website, visual identity, social media presence and online affiliate programs.
- Provide customer service, public relations and marketing in a retail environment.
- Involved in all aspects of communications, advertising, email marketing, media and executing marketing strategies.

Preferred Choice Mortgage Marketing Specialist 2006–2008

- Create sales tools, visual identity, and marketing materials for each individual loan officers on a team of 15+ loan specialist.
- Build community rapport, maintain visual identity, advertising, press releases, participate in networking, and organize events.
- Create and maintain online presence, build/update websites and social media, and online advertisements.
- Conceive, create and implement, email marketing campaigns.
- Manage marketing campaigns from conception to completion and report results.

Manual Woodworkers and Weavers Graphic Designer 2005–2006

- Graphic design, and Image editing, Layout the seasonal wholesale catalog. (Winner of a Wholesale Catalog Award 2005)
- Graphic design, publications department, product brand identity development, packaging design, label design, poster design.
- Create advertising graphics for cliental re-purposing, and provide assistance and advice when desired.
- Video editing, motion graphics, DVD's, in-store video, sales instruction, for internet and The Home Shopping Network.

The University of North Carolina at Greensboro Instructional Technology Consultant 2002–2005

- Assist university faculty and professors with converting traditional instructional content into online courses.
- Front end design, developing eLearning websites, user interfaces, flash animations and learning objects.
- Write HTML, CSS, JavaScript and Flash ActionScript.
- Produce video and photography for course curricula and promotion.
- Manage video production team, scheduling, scouting and editing audio and video for online presentations.
- Print design for trade shows, and advertisements.

Awards

- *SCAD Honors Graduate Scholarship*, 2015
Savannah College of Art and Design
- *eLearning Graduate Student Opportunity Grant*, 2015
Savannah College of Art and Design
- Emerging Artist Award, *On The Verge*, 2010
Asheville Area Arts Council, Asheville, NC
- Published in *WNC Magazine*, 2010 June Edition
- 1st Place Photography, 2010, *Sparkcon*, Raleigh, NC
- 2nd Place Photography, 2009, *Bring Us Your Best VII*
The Arts Council of Henderson County, NC
- 1st Place Photography, 2008, *Bring Us Your Best VI*
The Arts Council of Henderson County, NC
- *Tailors Art Supply Award Scholarship*, 1999
East Carolina University, Greenville, NC